

Strategic Planning Steering Committee Meeting - 10/11/18

In attendance - Kimberlee Armstrong, Rob Baumgartner, Brian Monroe-Jones, Pam Espinosa, Lesley Rogers, Sierra Hansen, Chase Waugler, Meghan Park, Kimberly Nelson, Ryan Koelbl, Valerie Rosman, Bani Bedi, Dr. Kris McDuffy, Brandon Lagerquist, Mike Piper, Kelly Carlson, Deborah Kilgore, Stacy Stuehrenberg, Brandi Huff, Deborah Walters, Katherine Mindt, and Annie Neilson

Introduction - Each person in attendance introduced themselves with their name and role in the district.

Welcome - Dr. McDuffy welcomed those in attendance. Additional members will be added to the committee including classified staff and community business partners. Kimberlee, Rob and Kris will be guides on the side, present and helping but not leading. We will meet 2nd Thursday of each month through January.

Overview of Strategic Direction - Dr. McDuffy explained our goal is to have a strategic plan for 5-7 years that will guide our organization with measurable goals. Our core commitments are missing measurable goals. We're looking for clarity so we can maximize resources. What are our priorities and how are we going to measure it? Our goal is to have a product by April we can bring to the Board. Dr. McDuffy reviewed the current strategic direction plan timeline. The district launched a new logo in 2015. Dr. McDuffy asked who was involved at various stages of the previous strategic planning process.

Blueprint 2025 - "Building Bright Futures" - Dr. McDuffy explained the blueprint, building bright futures, and toolkit concepts. The toolkit was kicked off this summer with leadership and the School Board. These have been our district essentials. This is what we've been using but everything is on the table.

Introduction of Strategies360 - Dr. McDuffy introduced Lesley Rogers and Sierra Hansen from Strategies360 and read their bios. Lesley further introduced herself. Sierra explained that their job is to listen to the team to learn about the district, children, staff etc. The team is the force guiding their outreach and process. Lesley explained the tools they'll use to reach out to the community and that the team is an important part of making sure they're reaching everyone. The committee brainstormed others who should be at the table.

Strategic Plans - Samples - Lesley passed around examples of what other districts are using for their strategic direction. Lesley indicated that our end product should be something easy to see that teachers can hang in classrooms and that students, parents and community members can easily understand. We're headed to accountability and measurable outcomes. The group discussed translation. Whatever we produce needs to be culturally sensitive and easily

understood once translated. Lesley asked for any negative or positive reactions to samples of strategic plans. Discussion followed. The committee brainstormed critical components to a strategic plan. Lesley offered to send links to these sample plans online to the team. They vary in look and feel and what the end result might be.

Feedback on initial work plan for Blueprint 2025 process - Lesley reviewed the draft work plan, phases, and outline strategies. Sierra reviewed the draft timeline. Three additional meetings are scheduled and more will follow. Discussion regarding data collection followed. The committee brainstormed a list of potential meetings and groups to reach out to for feedback.

Closing - Dr. McDuffy will send out an updated roster with email addresses to the team.

Next meeting: 6:30 p.m., November 8th, at ESC Boardroom