



Edmonds School District Community and Staff Blueprint 2025 Strategic Plan Connect 360

Findings from Connect 360 Survey

March 2019

Prepared by Strategies 360

Methodology

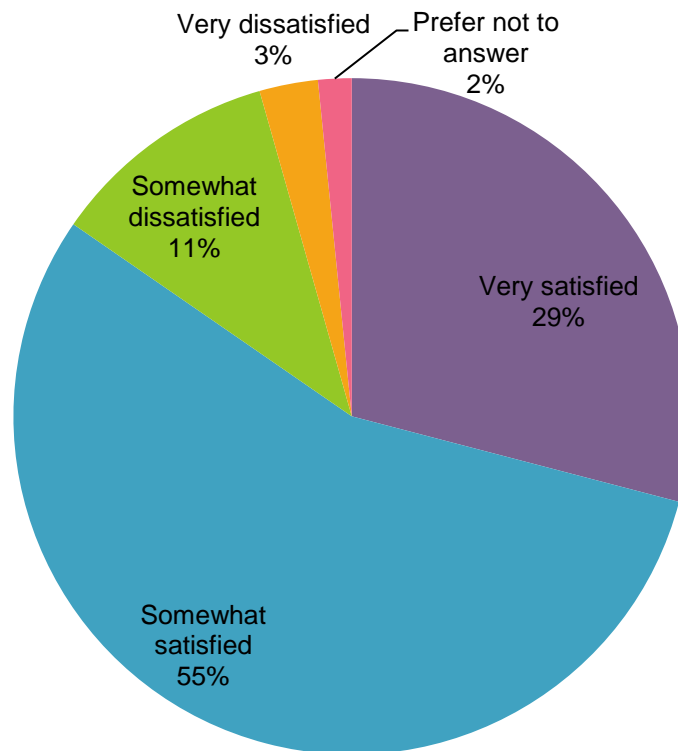
Strategies 360 conducted an online survey of residents in or affiliated with the Edmonds School District.

- The survey was available for all community members to take part in February 26 – March 12, 2019.
- A total of 1,146 community members took the survey.
- These results are not representative of the community as a whole; rather, those who chose to participate in the research.

Which of the following statements best describes you? You may pick more than one.

Value	Percent
Student who attends a school in the Edmonds School District	4.0%
Parent or guardian of a child who attends a school in the Edmonds School District	62.5%
Parent or guardian of a school-aged child who lives in Edmonds School District, but does NOT attend a school in the Edmonds School District	2.4%
Grandparent of a child who attends a school in the Edmonds School District	1.3%
Parent of a child who graduated from a school in the Edmonds School District	10.5%
Resident of the Edmonds School District	33.2%
Edmonds School District staff member	37.2%
Prefer not to answer	0.7%

Thinking about the Edmonds School District, would you say you are satisfied or dissatisfied with the quality of education students in the Edmonds School District are receiving?



Value	Percent
Very satisfied	29.1%
Somewhat satisfied	55.6%
Somewhat dissatisfied	11.0%
Very dissatisfied	2.8%
Prefer not to answer	1.6%

Edmonds School District is going through a process called Blueprint 2025 to identify our collective values, goals and performance measures we need to reach our goals. We want to dream big and want your help! Please look at this list of values for the district – these are high-level aspirations for Edmonds School District's schools – and let us know how much you agree with each statement as a vision for the district. There are no right or wrong answers, we are only interested in your opinion.

	TOTAL AGREE	Strgly Agree	Smwht Agree	Don't Agr or Disagr	Smwht Disagr	Strngly Disagr	Not App
Provide consistent, engaging, relevant and meaningful instruction for all students	92.0%	74.6%	17.4%	3.8%	2.4%	1.5%	0.3%
Ensure effective communications between the district, schools, families and staff	91.8%	70.3%	21.5%	4.5%	2.0%	1.5%	0.3%
Ensure all students graduate prepared for success in the pathway they choose	89.7%	71.7%	18.0%	5.1%	2.7%	1.7%	0.7%
Ensure all students have the opportunity for full participation and high achievement	88.4%	67.7%	20.7%	5.6%	3.2%	2.4%	0.4%

Create and maintain a district-wide climate conducive to the meaningful engagement of families and to develop and sustain partnerships that support student learning and positive student development in all schools	85.2%	54.0%	31.2%	9.7%	3.1%	1.4%	0.6%
Develop and sustain partnerships that support student learning and positive child and youth development in all schools	84.9%	56.7%	28.2%	10.0%	2.4%	1.7%	1.0%
Create and maintain a district-wide climate conducive to the meaningful engagement of families	84.6%	50.5%	34.1%	11.5%	2.0%	1.6%	0.3%
Ensure every student forms a meaningful connection with a caring adult in our schools	83.6%	55.3%	28.3%	10.1%	3.9%	1.7%	0.6%
Create an emphasis beyond academics, with a focus on the social-emotional development, mental health and physical well-being of every child	82.2%	57.2%	25.0%	5.8%	7.9%	3.6%	0.4%
Ensure equity of opportunity in all aspects, including removing barriers for success and access	81.8%	60.4%	21.4%	8.6%	5.1%	3.9%	0.7%
Focus on early learning, with initiatives aimed at our youngest learners, including preschool and birth to five programming	67.3%	38.9%	28.4%	15.8%	8.7%	5.1%	3.0%

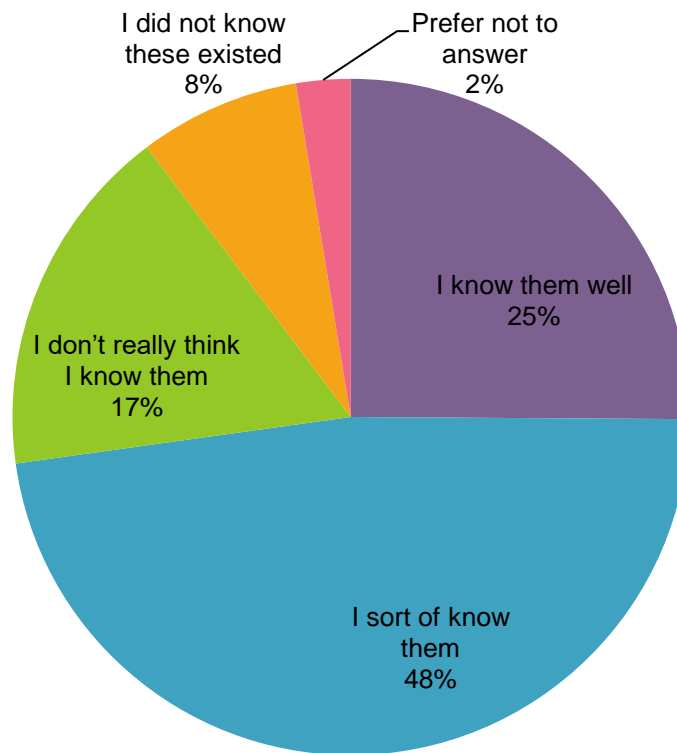
These next questions focus on goals – the specific goals we want to accomplish. These will be measured every year to track progress. Please let us know how important each of these is to you.

	TOTAL VERY/SW	Very Imp	Smwht Imp	Not Too Imp	Not At All Imp	Prefer Not To Answer
Ensure our school buildings are well maintained	98.2%	67.2%	31.0%	1.1%	0.3%	0.4%
Students prepared for multiple pathways to success after graduation	97.0%	76.5%	20.5%	2.0%	0.4%	0.5%
Academic growth every year, at every grade	96.7%	73.6%	23.1%	2.0%	0.5%	0.7%
All students on track and reading at or above grade level by third grade	93.3%	64.7%	28.6%	3.5%	1.7%	1.4%
Families and community members feel connected to our schools	93.0%	59.0%	34.0%	5.8%	0.5%	0.6%
Equity of services and opportunities for all students in every school	92.6%	73.1%	19.5%	3.8%	2.2%	1.3%
Every student wants to come to school every day	92.6%	63.4%	29.2%	4.8%	1.6%	1.0%
All school spaces will be designed and maintained for learning	91.6%	58.8%	32.8%	6.1%	1.2%	1.0%
Close the achievement/opportunity gap for every student group	89.7%	60.7%	29.0%	5.7%	3.0%	1.7%
Academic mastery at every grade level	88.6%	45.8%	42.8%	8.6%	1.6%	1.3%
100% graduation rate	88.0%	47.1%	40.9%	7.9%	2.6%	1.4%
Every student has access to an after school activity, regardless of age, race and socio-economic status	86.0%	59.1%	26.9%	9.2%	3.8%	1.0%
Dual language programs at every school	65.9%	31.4%	34.5%	22.1%	9.6%	2.4%
Increase diversity of staff at every school	72.1%	37.2%	34.9%	16.6%	9.2%	2.1%

STAFF: Which of the following statements best describes you? You may pick more than one.

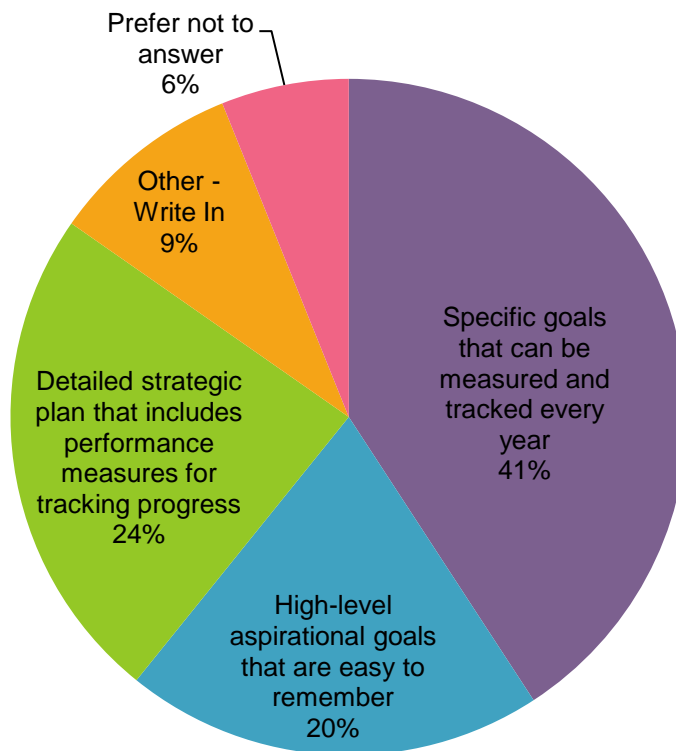
Value	Percent
Teacher	55.3%
Administrator/principal/supervisor	6.6%
Professional staff	10.4%
Paraeducator	13.7%
Food service staff	0.2%
Maintenance and Operations staff	1.7%
Transportation staff	0.9%
Secretarial staff	4.0%
Coach or club advisor	5.0%
Technology support staff	1.2%
Other staff	8.3%
None of the above/prefer not to answer	6.1%

STAFF: How familiar are you with the district's current strategic directions, called Our Commitments?



Value	Percent
I know them well	25.1%
I sort of know them	47.7%
I don't really think I know them	16.9%
I did not know these existed	7.7%
Prefer not to answer	2.6%

STAFF: In thinking about creating measurable goals for the school district to achieve by 2025, which aspect is most important to you?



Value	Percent
Specific goals that can be measured and tracked every year	40.8%
High-level aspirational goals that are easy to remember	20.0%
Detailed strategic plan that includes performance measures for tracking progress	23.9%
Other - Write In	9.2%
Prefer not to answer	6.1%

PARENTS: Which school does your child or children attend? Check all that apply.

Value	Percent
Beverly Elementary School	3.1%
Brier Elementary School	4.1%
Cedar Valley Community School	0.6%
Cedar way Elementary School	5.0%
Chase Lake Community School	2.1%
College Place Elementary School	0.7%
Edmonds Elementary School	3.4%
Hazelwood Elementary School	1.9%
Hilltop Elementary School	2.4%
Lynndale Elementary School	3.0%
Lynnwood Elementary School	2.7%
Martha Lake Elementary School	2.3%
Meadowdale Elementary School	3.6%
Mountlake Terrace Elementary School	2.4%
Oak Heights Elementary	3.6%
Seaview Elementary School	3.7%
Sherwood Elementary School	7.3%
Spruce Elementary School	1.4%
Terrace Park School	7.0%
Westgate Elementary School	5.4%
Alderwood Middle School	4.1%
Brier Terrace Middle School	7.7%
College Place Middle School	3.4%
Meadowdale Middle School	5.7%
Madrona School	6.1%
Maplewood Parent Cooperative	3.9%
Edmonds eLearning Academy	2.3%
Edmonds-Woodway High School	11.3%
Lynnwood High School	5.0%
Meadowdale High School	9.6%

Mountlake Terrace High School	11.6%
Scriber Lake High School	0.6%
Alderwood Early Childhood Center (Pre-K)	1.6%
Edmonds Heights K-12	2.7%
STEM Magnet High School	0.7%

PARENTS: If you could only pick three focus areas, what areas would you like to see the school district prioritize? (You may choose up to three options)

Value	Percent
Addressing and ensuring equity for all students	40.6%
Working to help all children succeed according to their skills, strengths, and challenges	85.6%
Strengthening connections with families and community members	20.3%
Identifying and proactively helping struggling students	54.5%
Improving communications with parents/guardians to build a collaborative relationship	30.7%
Providing a range of post-graduate options for all students	29.6%
Other - Write In	15.1%
Prefer not to answer	0.3%

STUDENTS: Which school do you attend? Check all that apply.

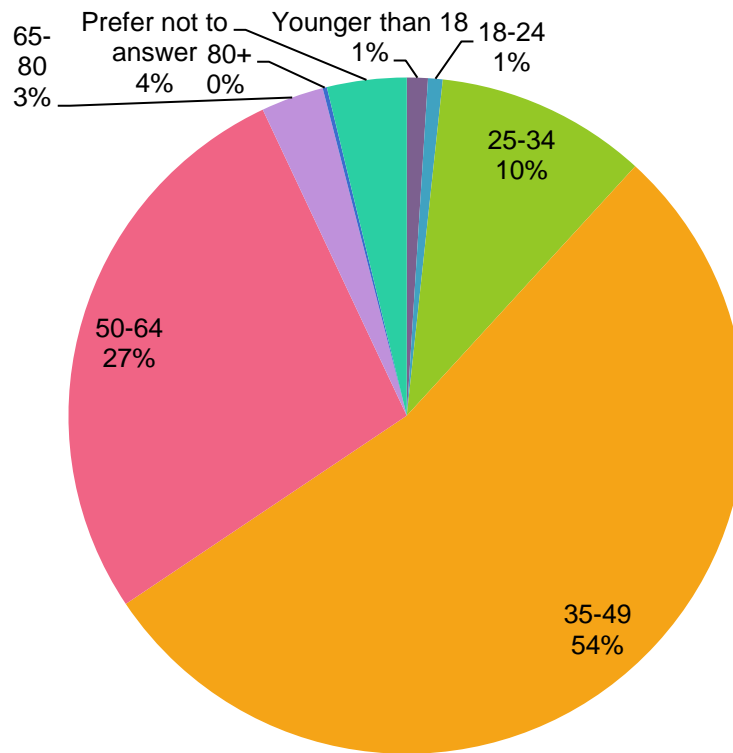
Value	Percent
Beverly Elementary School	2.4%
Brier Elementary School	4.9%
Cedar Valley Community School	4.9%
Cedar way Elementary School	4.9%
Chase Lake Community School	2.4%
College Place Elementary School	2.4%
Edmonds Elementary School	7.3%
Hazelwood Elementary School	2.4%
Hilltop Elementary School	7.3%
Lynndale Elementary School	2.4%
Lynnwood Elementary School	2.4%
Martha Lake Elementary School	2.4%
Meadowdale Elementary School	2.4%
Oak Heights Elementary	2.4%
Seaview Elementary School	4.9%
Sherwood Elementary School	2.4%
Terrace Park School	4.9%
Alderwood Middle School	4.9%
Brier Terrace Middle School	9.8%
Meadowdale Middle School	9.8%
Madrona School	4.9%
Edmonds eLearning Academy	7.3%
Edmonds-Woodway High School	12.2%
Lynnwood High School	2.4%
Meadowdale High School	14.6%
Mountlake Terrace High School	14.6%
Alderwood Early Childhood Center (Pre-K)	2.4%
Edmonds Heights K-12	7.3%

STUDENTS: What areas would you like to see the school district prioritize? (You may choose up to three options)

Value	Percent
Create equal opportunities for all students, regardless of race, abilities, gender identity, and socio-economic status	54.3%
Increase options for extracurricular activities	39.1%
Provide a range of post-graduate options for graduating seniors	37.0%
Identify and address student challenges at all grade levels	63.0%
Reduce the cost to participate in school activities	17.4%
Other - Write In	26.1%
Prefer not to answer	2.2%

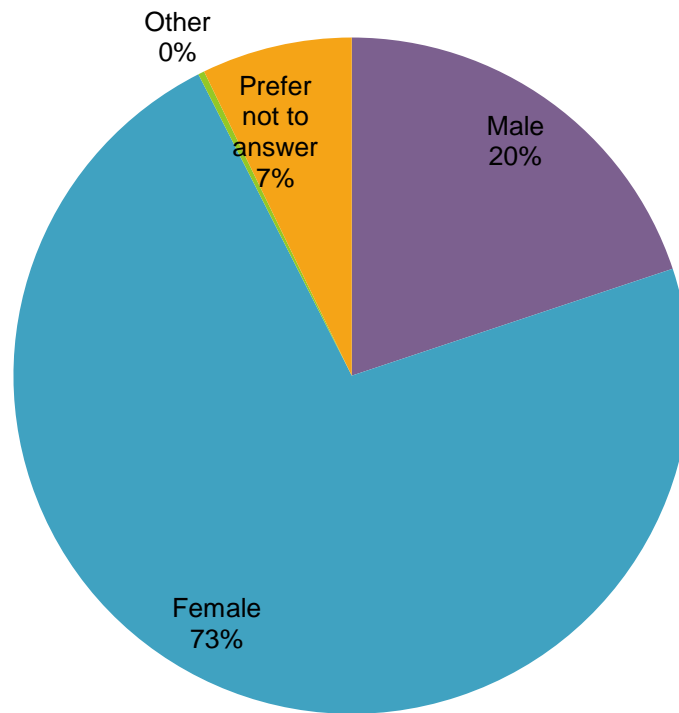
Demographics

Which of the following best describes your age?



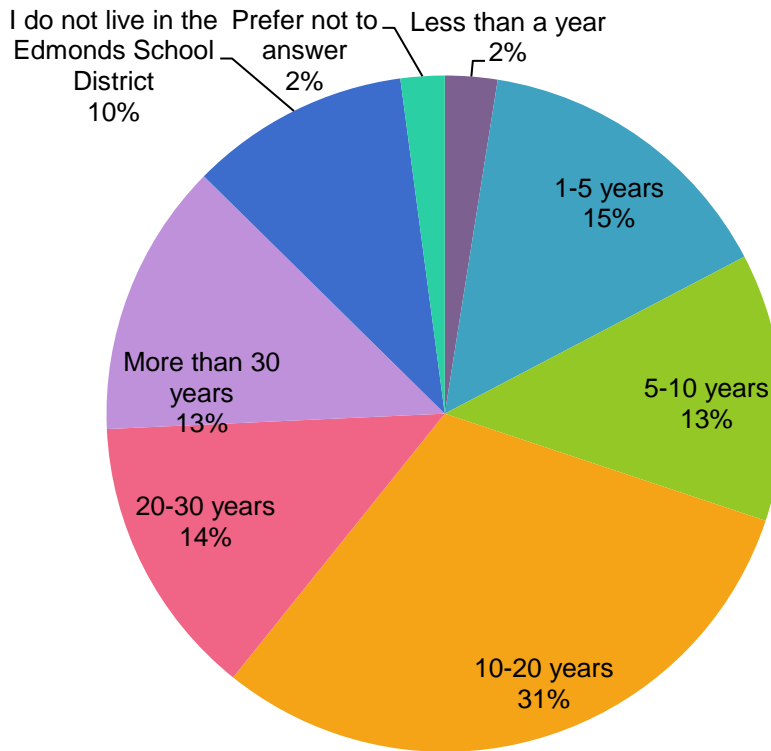
Value	Percent
Younger than 18	1.0%
18-24	0.7%
25-34	10.1%
35-49	53.8%
50-64	27.4%
65-80	3.0%
80+	0.2%
Prefer not to answer	3.8%

How would you describe your gender?



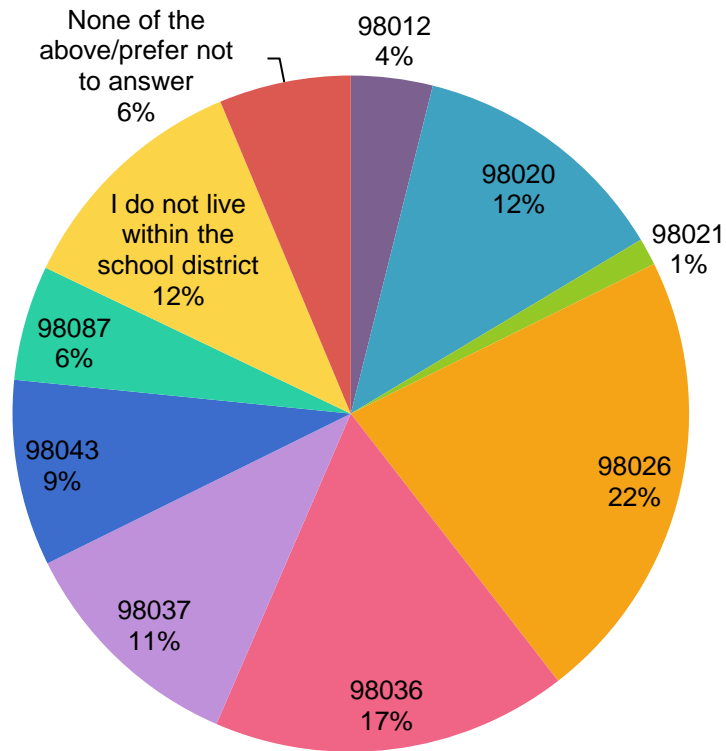
Value	Percent
Male	19.9%
Female	72.7%
Other	0.3%
Prefer not to answer	7.2%

How long have you lived in the Edmonds School District?



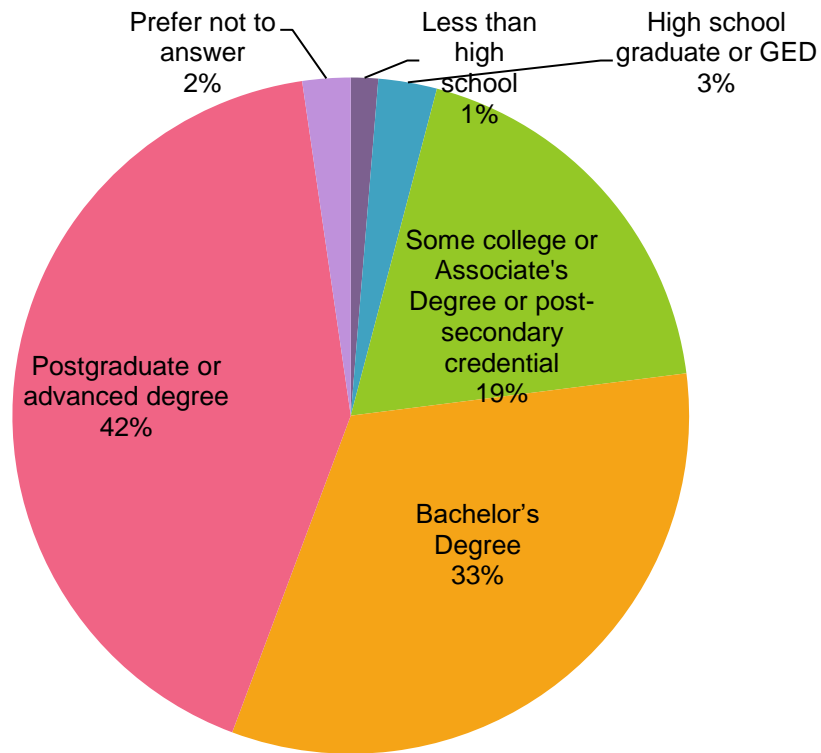
Value	Percent
Less than a year	2.5%
1-5 years	14.8%
5-10 years	12.8%
10-20 years	30.6%
20-30 years	13.5%
More than 30 years	13.1%
I do not live in the Edmonds School District	10.5%
Prefer not to answer	2.1%

In which of the following zip codes (or area) do you live?



Value	Percent
98012	3.9%
98020	12.5%
98021	1.3%
98026	21.8%
98036	17.0%
98037	11.2%
98043	8.9%
98087	5.5%
I do not live within the school district	11.6%
None of the above/prefer not to answer	6.3%

What is the highest level of education you have fully completed?



Value	Percent
Less than high school	1.3%
High school graduate or GED	2.8%
Some college or Associate's Degree or post-secondary credential	18.9%
Bachelor's Degree	32.7%
Postgraduate or advanced degree	42.0%
Prefer not to answer	2.3%

How would you describe your race? You may select more than one.

Value	Percent
White or Caucasian	76.1%
Hispanic or Latino	2.8%
Black or African American	1.9%
Native American or Alaskan Native	2.4%
Asian	4.4%
Native Hawaiian or Other Pacific Islander	0.9%
Two of more races	3.9%
Something else	1.6%
Prefer not to say	12.4%